

19th Asia Conference on Bancassurance & Alternative Distribution Channels

Register Now!

10 – 11 May 2018, Marriott Manila Hotel, Philippines

Theme: "Bancassurance in the World of Analytics, AI, Automation, FinTech & Digital Banking – Connected for Exponential Growth"

Bancassurance is in high speed change evolving from just selling insurance at branches to a digital high-tech space where banks and insurances come together to enable customers to manage not only their banking, but also their insurances online all at the same place! A deep integration of insurance into virtual banking is a new kind of digital bancassurance and ecosystem that is changing the way insurance has become, bought, sold and handled, totally!

In the new model for insurance distribution, channels and supply chains will co-exist with brands and within ecosystems not related to insurance and that makes growth potential boundless.

What is the best way to go about it? What are the key strategies and steps for bancassurance to be successful today in the world of Artificial

Intelligence (AI), Virtual Reality/Augmented Reality (VR/AR) and Internet of Things (IoT)? How do we draw lessons from those Bancassurance M&A mega billion-dollar deals? Where do companies look for their partners and alternative distribution channels?

Asia Insurance Review's 19th Asia Bancassurance conference is the key event for banks, insurers, insurtechs, strategic partners and international top leaders to connect and come together to explore innovative strategies to leverage the power of partnerships and collaboration. The two-day conference will continue to look at strategic solutions to improve underwriting, pricing, product innovation, customer touchpoints, and what makes bancassurance continue to triumph! **Join Now.**

Keynote Address



Atty Dennis B Funa
Insurance Commissioner,
Insurance Commission,
Philippines

Industry Address by PIRA



Rebecca B. Dela Cruz
Chairperson, Philippine
Insurers and Reinsurers
Association, Inc (PIRA)

Industry Address by PLIA



Dr Olaf Kliesow
President, Philippine Life
Insurance Association,
Inc (PLIA)

Topics to be discussed

- Bancassurance: Branches to Bytes - Today and Tomorrow
- Overview of Regulatory Approaches to Online Bancassurance
- The Real Story of Bancassurance in Today's World of Disruptive Innovation
- The True Synergy of Bank-Insurer Partnership in Bancassurance
- Big Data & Advanced Analytics In Underwriting
- How to Leverage and Strengthen Distribution Capabilities to Innovate and Scale Up.
- Consumer Neuroscience: Deep Dive into the Mindset of Insurance Buyers and their Behaviours
- Strategic Tips on Structuring and Sustaining Bancassurance Partnerships
- Mega Trends in Bancassurance M&A Deals
- The Ultimate Sales Leadership & Strategies for High Performance
- The Strategic Move From Distribution to Delivery
- Selling More Through Analytics & AI
- Is the Cost of Bancassurance Rising?
- The Fight for Banks' Mindshare
- The Search for Bank/Insurance Partners: Who Woos Whom?

Global Trends

- Bancassurance – Personal Lines, Non-life Products, Microinsurance
- The Latest Developments in Bancatakal
- Power of Multi-Channel, Multi-Product, Technology & Partnerships in Bancassurance
- The Next Partnership: What's on Offer?
- Next Step: Evolution or Revolution in Bancassurance

Special Focus on Bancassurance in the Philippines

Bancassurance Market Update: Indonesia; India; China; Hong Kong; Malaysia; Singapore; South Korea; Taiwan; Thailand; Japan

Interactive Panels

- Panel on Bancassurance in the World of Artificial Intelligence, Automation and Hyper Interconnectivity
- Panel on the Impact of InsurTech/FinTech in Bancassurance - Accelerators that Can Catapult Bancassurance to the Next Level
- Panel on the Art of Negotiation & Extracting the Best Deals in Bancassurance
- Panel on Insurance Distribution Dynamics – Managing Multiple Distribution Channels; Social Media, Digital Distribution

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