

PHILIPPINES DICTIONARY PROJECT

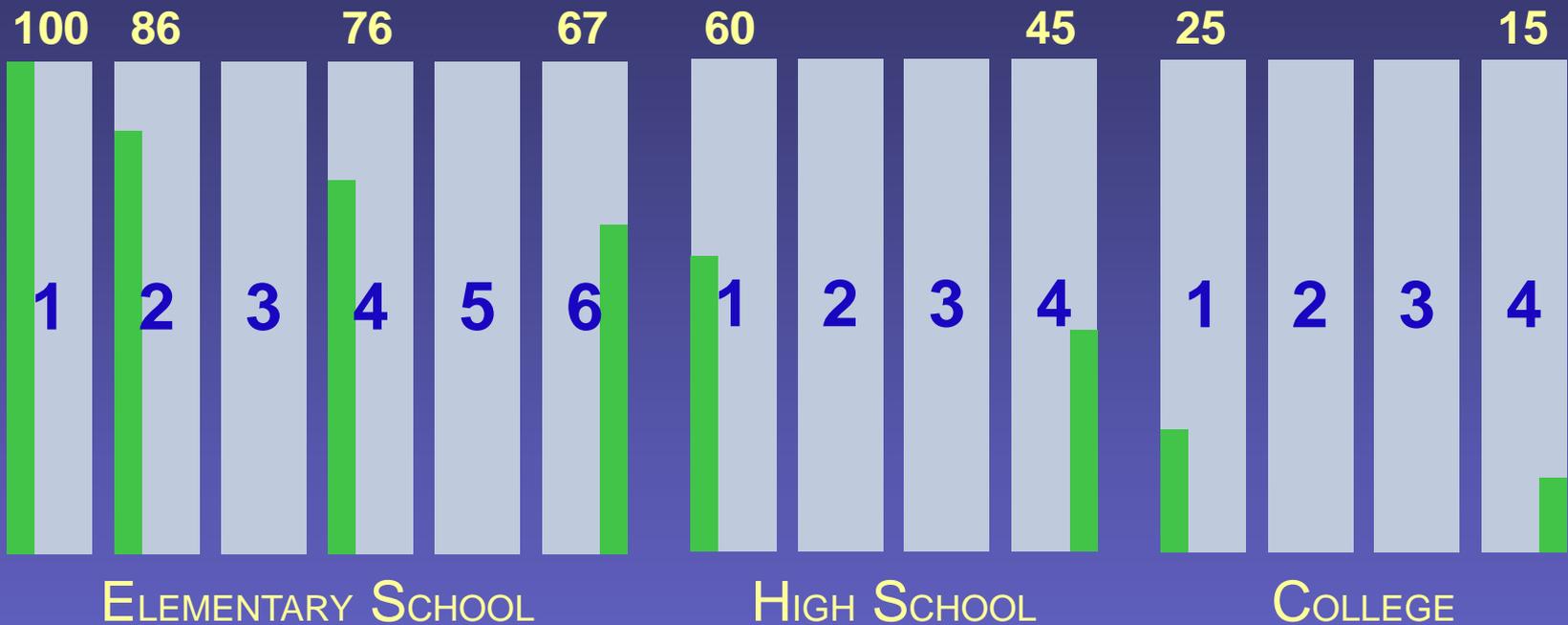
delivering help to Filipino children
while
nurturing good governance

Land of beauty...



- 7,107 islands
- Over 90m people renowned for their hospitality

And dire education statistics



- For every 100 that enter Grade 1
- ! Only 86 make it to Grade 2
- ! Only 76 make it to Grade 4
- ! Only 67 complete Grade 6

- ! Only 60 move on to 1st Year HS
- ! Only 45 complete HS
- (only 10 years of "compulsory" pre-college)*
- ! Only 25 proceed to College
- ! Only 15 earn a College Degree

Which is why...

- The Philippines needs all the help it can get to better educate the next generation

But, why doesn't help arrive?

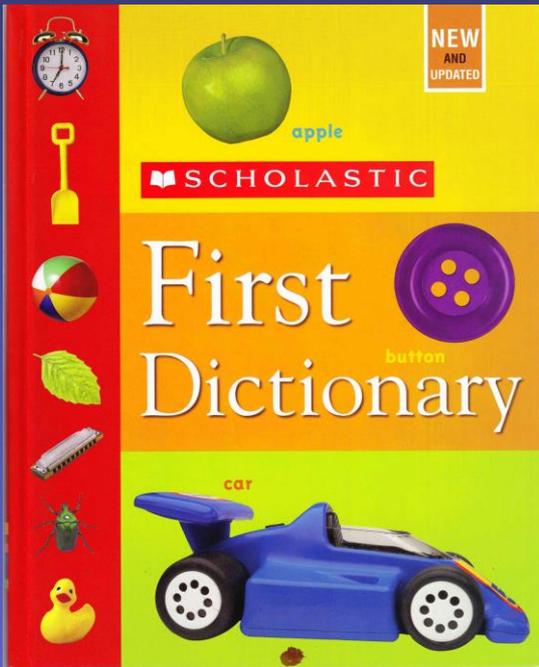
- Lack of awareness
- Donor fatigue due to wastage, inefficiencies or fear of corruption (big and small)

Philippines Dictionary Project



- Distributes child-friendly, empowering dictionaries to public elementary schools (PESs) nationwide

Child-Friendly Dictionary



angry ▶ **another**

angry (ang-gree)
People feel **angry** when their feelings are hurt or when something happens that makes them very unhappy. Ellie felt **angry** when Mickey made fun of her new haircut. Grandpa was **angry** when a deer ate all his flowers. [angrier, angriest]

animal (an-uh-muhl)
An **animal** is anything that is living that is not a plant. Kittens, dogs, elephants, whales, squirrels, ants, and people are all **animals**. [animals]

anniversary (an-uh-vur-suh-ree)
An **anniversary** is a date that is remembered because something special or important happened on that date at an earlier time. July 7 is Mom and Dad's wedding **anniversary**. [anniversaries]

another (uh-nuh-m-uh)
Another means one more. It is so cold that Earl needs **another** sweater. May I please have **another** drink of water?

animals

12

thirsty ▶ **thunder**

thirsty (thuhr-stee)
Thirsty means to need to drink something. Charlotte likes to drink orange juice when she gets **thirsty**. [thirstier, thirstiest]

thought (thawt)
1. When you have a **thought**, you have an idea. Karim wrote his **thoughts** about spring in a poem and then drew a picture to go with it. [thoughts]
2. **Thought** comes from **think**. Isabel **thought** she had a pencil and eraser with her, but she had forgotten to take them.

thread (threed)
Thread is string that is very thin. **Thread** is used for sewing. Let's get a needle and **thread** to shorten your pants. [threads]

three (three)
Three is the number that comes after two and before four. **Three** is written 3. A tricycle has **three** wheels. A triangle has **three** sides. [threes]

through (throo)
1. **Through** means from one end or side and out the other. The cars moved slowly **through** the tunnel.
2. **Through** also means done or finished. The children put the beads back in the box when they were **through** with them.

throw (throh)
Throw means to send something flying **through** the air. Ken and Sue are not allowed to **throw** balls in the house. The baby **threw** the toy and then ran to get it. [throwing, threw, thrown]

thumb (thuhm)
The **thumb** is the short, wide finger on one side of a person's hand. Shelly shut off the radio by pushing the button down with her **thumb**. [thumbs]

thunder (thuhn-duhr)
Thunder is a loud noise in the sky that can be heard during some rainstorms right after lightning is seen. Ana's dog ran under the chair and barked when she heard the loud **thunder**.

looking through the fence

219

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Project Child-Friendly

- Large font—budding readers cannot easily distinguish certain letters from each other, for example: “b”, “d”, “p”
- Generous use of color
- Lots of pictures
- Definitions in full sentences so that children can internalize well-structured, coherent sentence patterns
- Hardbound, glossy paper
- 11” x 8 ½” x 1”
- Single volume (approx 1 kg)
- However, not readily available at Philippine bookshops

The project aims to help...

- The children: improve their academic performance
- The teachers: make “teaching” a little bit easier
- The community: introduce education stakeholders to each other

The traditional model



- Donors donate dictionaries directly to PESs

The dilemma



- Inventory control issues and/or low utilization rate
- Need a mechanism to withdraw donated dictionaries in the event of misuse or abuse

PDP Mechanics (in steps)



- Pilferage: the deal-breaker that must be resolved...

PDP Mechanics (in steps)

*Needed:
Local Trustee*



- Donors acknowledge the need to monitor
- Yet balk at the monitoring costs: travel, time, resources

PDP Mechanics (in steps)

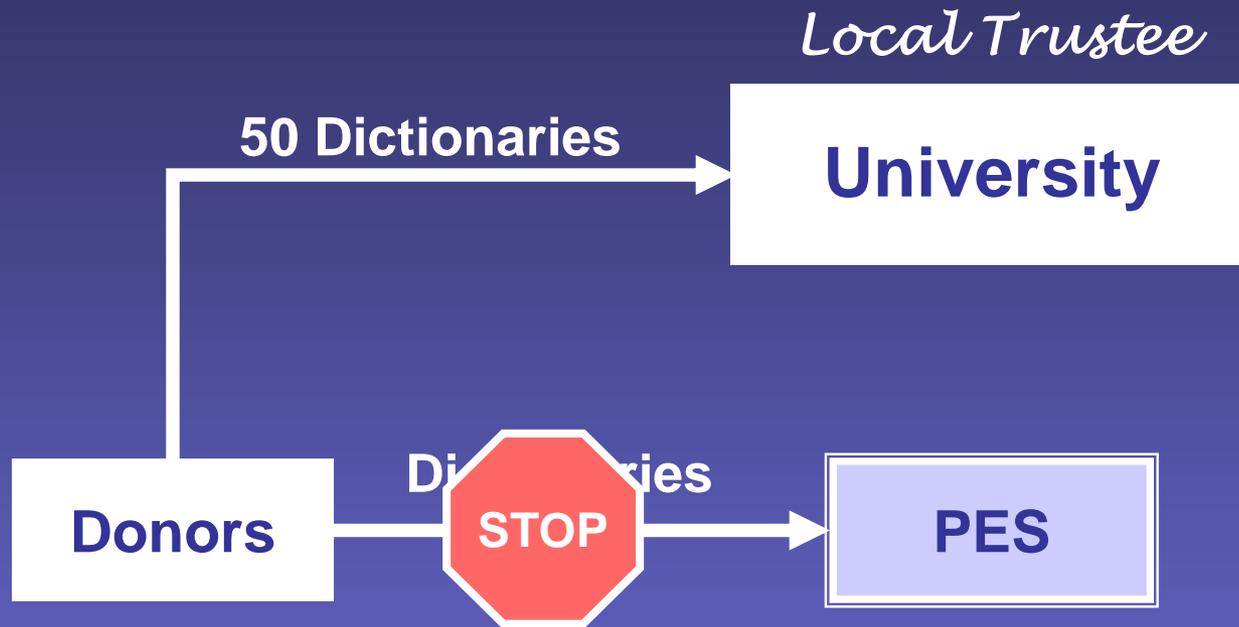
Local Trustee

University



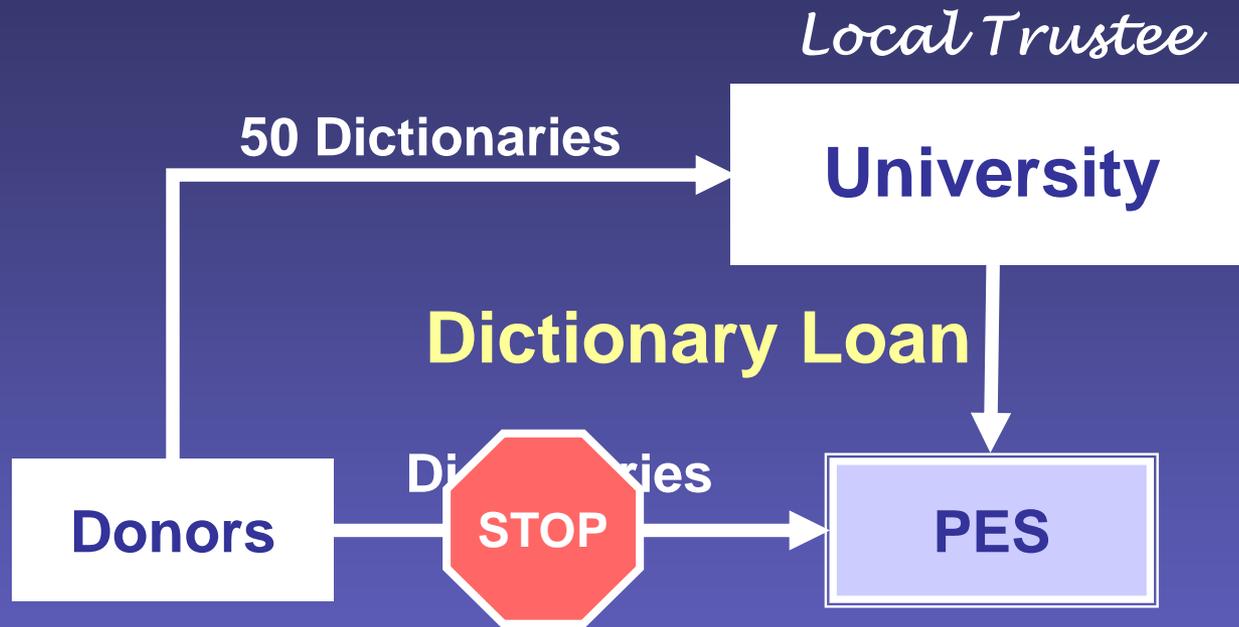
- Need to tap someone who is local and trustworthy
- Who better than the premier local university

PDP Mechanics (in steps)



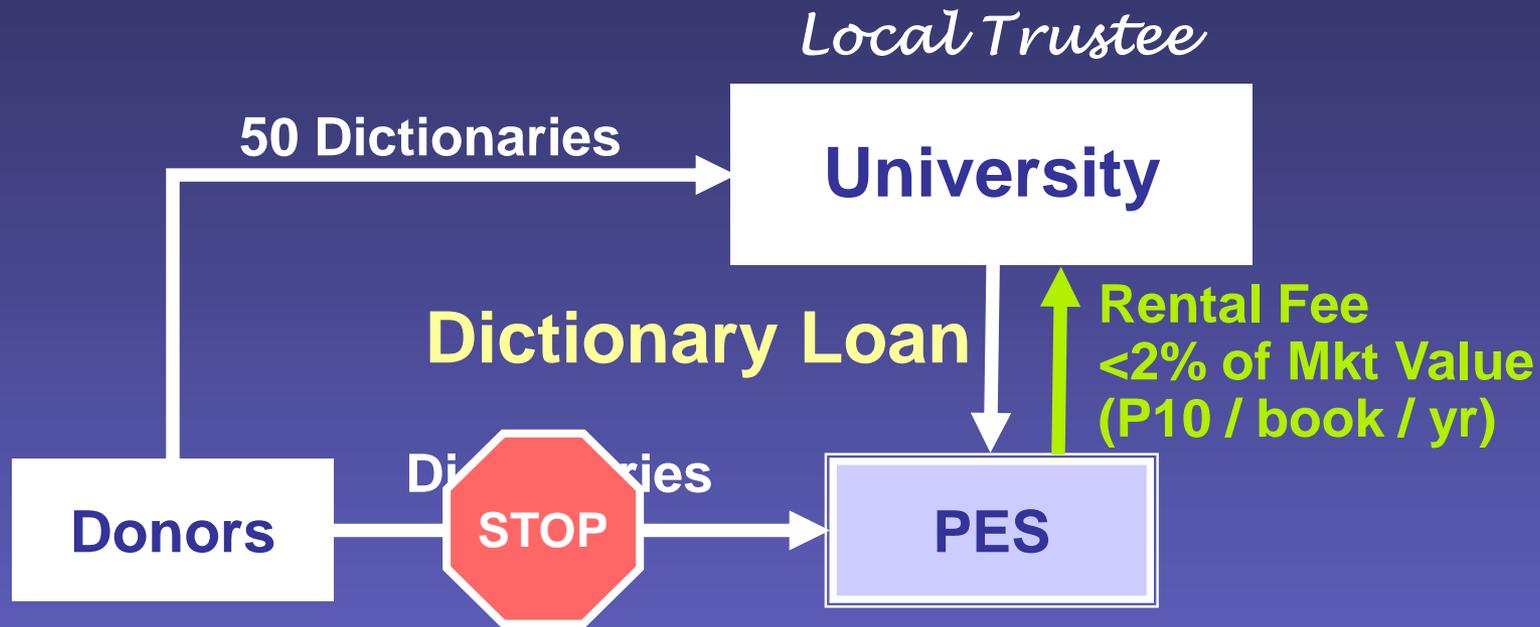
- Donors' dictionaries are donated to the local university

PDP Mechanics (in steps)



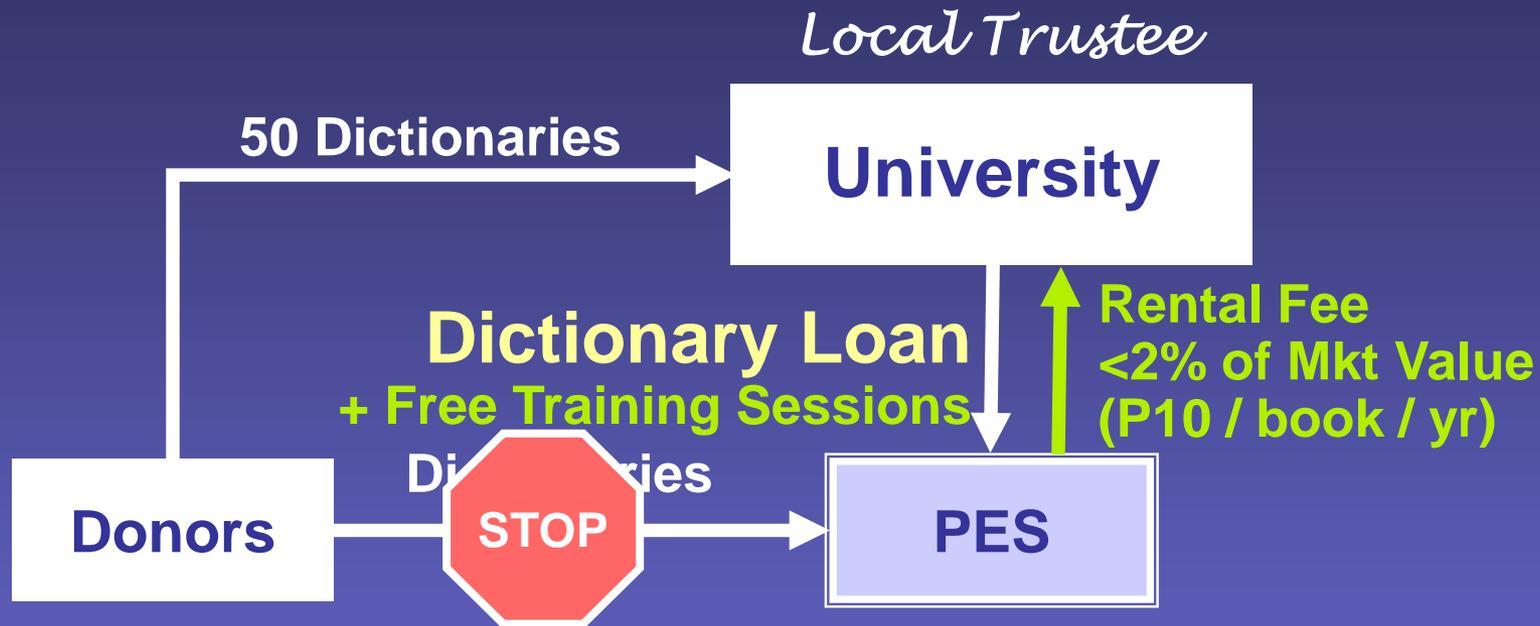
- For the local university to lend to the beneficiary public elementary schools

PDP Mechanics (in steps)



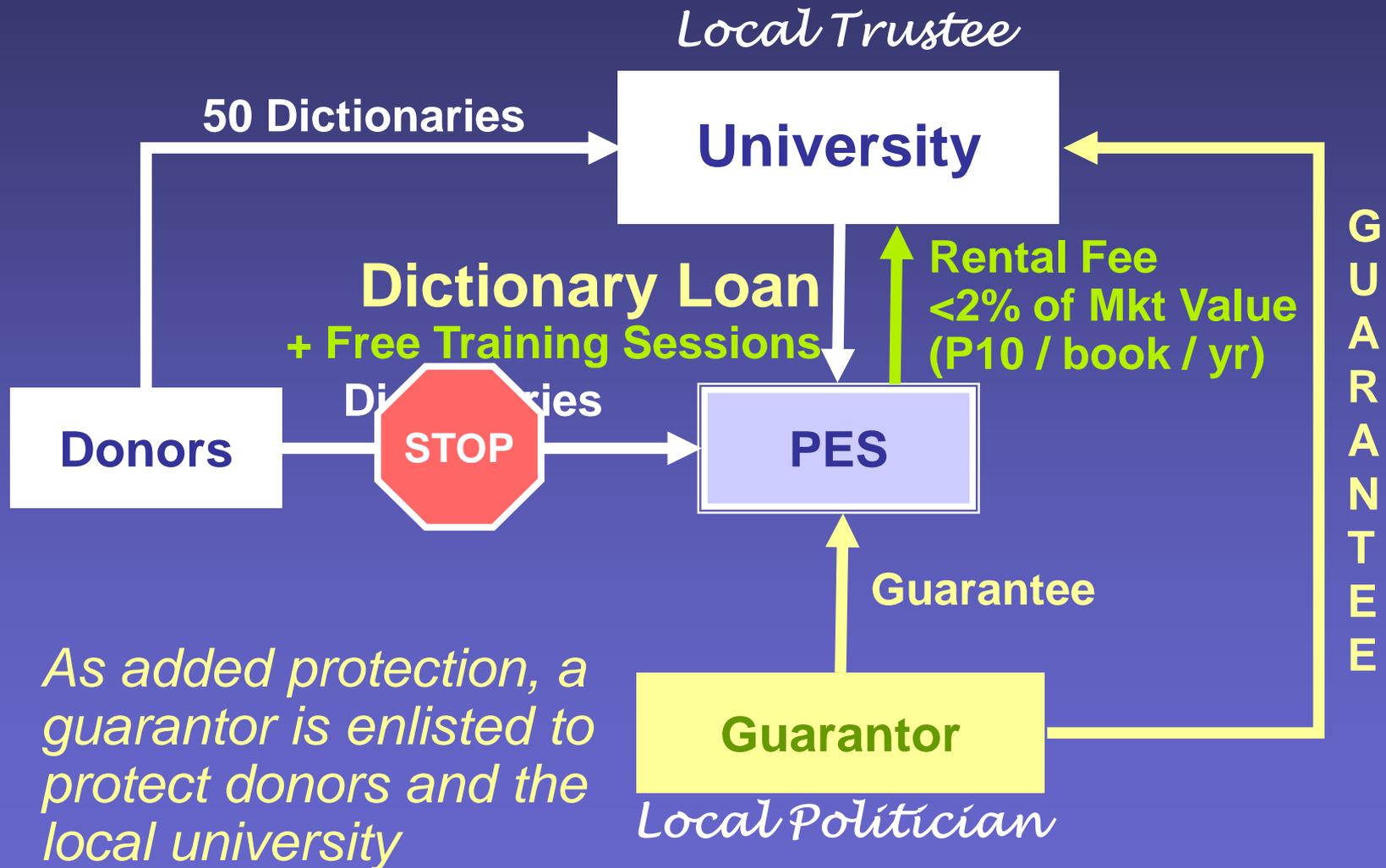
- A nominal rental fee is charged to cover a portion of the local university's costs

PDP Mechanics (in steps)



- To make the rental fee a true bargain for the PESs, the local university will offer (free) teacher training sessions at the start of the school year when PESs come to claim their dictionaries

PDP Mechanics (in steps)



PDP Mechanics (in steps)

University



PES Responsibilities

- Start of the School Year (at Local University)
 - (All teachers) thoroughly review the MOA
 - (Principal) sign the MOA
 - (Principal) bring original and submit photocopy of GSIS Card (with photo)
 - (Principal) submit photocopy of your CTC
 - Pay Rental Fee of P500/school year
 - Submit Thank You Letter to your donor(s)

PES Responsibilities

- During the School Year
 - Use dictionaries at library and classrooms
 - Make sure that all children get to use the dictionary
 - Take good care of the books
 - Keep a logbook of who uses the dictionaries

PES Responsibilities

- End of the School Year (at Local University)
 - Return dictionaries to University Library
 - Submit dictionary logbook
 - Share feedback with University Library team
 - Complete the PDP feedback/survey form

TIPS for a Mid-Year Audit

- Gather all of the dictionaries in the library or principal's office
- Arrange them in order
- If any book is missing or damaged, acknowledge and inform the University Library team immediately
- Show your school's dictionary logbook to the University Library team
- Be prepared to share feedback

94 schools and growing

- June 2008: conceptualized with the help of a Negros Oriental PES principal
- July-Oct 2008: enlist support of NegOr partners
- Nov 2008: 1st rollout: NegOr with 28 PES
- July 2009: Capiz with 27 PESs
NegOr increased to 30 PESs
- Nov 2009: Leyte (8 PESs)
Iloilo/Guimaras (29 PES)
- July 2010: Metro Manila (17 schools)
- Near future: Davao City, Batangas

Sample Thank You Scrapbook



- Thank you note from Tamao ES Grade 1 children

Impact on PESs

- Increased Mean Percentage Scores, e.g. Guihob Elementary School (La Libertad, Negros Oriental) from 39% to 65% after 5 months with a set of dictionaries
- Several participating schools bested schools that traditionally dominated local spelling contests
- Teachers claim that the dictionaries have made teaching easier since children can, on their own, look up the definition of unknown words and discover other words as well
- Teachers gain practical inventory control know-how
- Opportunity to absorb know-how from university bank

Impact on Dictionary Bank

- An outreach program that allows the dictionary bank to broaden its external clients: non-alumni donors, PESs that might not have an ongoing relationship with the dictionary bank, etc.
- Very flexible template; dictionary bank is urged to tweak the mechanics to make the project more meaningful to the community
- Complements and enhances any existing outreach program
- **Deepen understanding of “fiduciary responsibility” and “good governance”—concepts fundamental to the banking industry**

Transparency for the Donors

- Funds from donors are collected at bonafide NGOs
 - Cash released only to the dictionary supplier as rollouts occur
 - Purchased dictionaries delivered directly to dictionary bank
 - “Lockbox” mechanism wherein project founder cannot touch cash
- Each dictionary bears the name of the donor and his/her specified personal inscription.
- Each dictionary is assigned a unique catalog number to allow for complete traceability to the borrowing school; name and tel # of principal available to donors.
- **If donated copy is lost, guarantor will replace missing copy but name/inscription of original donor will be placed on replacement copy.**

PDP: Win-win for all

Partners	Contribution	Gain
Donors	Cash to buy books	Philanthropy with lower chance of waste or abuse
Local University	Manpower + Sundry Expenses as Book Bank Transpo Cost for Audits	Heavily-subsidized university extension program (needed for accreditation purposes)
Politicians	Guarantee to pay for lost or damaged books	Political goodwill; can truthfully claim to have helped his constituents
PES	Rental Fee + Transportation Cost	Access to lots of books to achieve modified 1:1 student-to-dictionary ratio at fraction of retail cost <u>plus</u> gratis teacher training sessions from the local university!!!

How BMAP can help

- Outright sponsorship of dictionaries
 - ✓ Hardbound Scholastic First Dictionary; \$12- at Amazon.com
 - ✓ 1 dictionary at P450 (inclusive of shipping and handling)
 - ✓ 1 school (50 dictionaries) at P22,500
 - ✓ Each dictionary to bear the name and inscription of the donor(s)
 - ✓ Logos of corporate donors are welcome
- **Convert loyalty points to dictionaries that will bear donor-customer's name**
- Donations accepted at:
 - Local universities or through select corporate foundations
- Tax deduction certificates issued for all donations
- For any questions, please email:
PhilippinesDictionaryProject@gmail.com

Philippines Dictionary Project

**Questions welcomed at
PhilippinesDictionaryProject@gmail.com**

Mabuhay at maraming salamat po!